



DESCRIPTION OF THE SUBJECT

FIELD OF STUDY	All
SPECIALISATION	All
MODE OF STUDY	Full-time / Part-time
SEMESTER	1

Name of the subject	Ethics in management
Hourly dimension of particular forms of classes	Full-time studies – 30 Part-time studies – 30
	• lectures Full-time studies – 10 Part-time studies – 10
	• other forms Full-time studies – 20 Part-time studies – 20

Learning objectives:	<ul style="list-style-type: none"> – introduction to general issues of ethics in management, – to introduce the ethical dimension of globalisation processes in management – to present management as an ethical category.
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Learning outcomes for the subject	
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Number	Learning outcomes, a student who has successfully completed the course will be able to:	Reference of learning outcomes for the programme	The reference to the learning outcomes for the area
EK_W01	is able to evaluate, in an extended way, the ethical aspects of organisational functioning on the basis of theoretical approaches	K_W10	P7S_WK
EK_W02	has in-depth knowledge of ethical norms and rules organising social structures and institutions, including enterprises, and of the regularities governing them, as well as of their sources, nature, changes and ways of acting	K_W15	P7S_WK
EK_U03	correctly apply selected moral standards to solve decision-making problems arising at middle management level in a company, guided by ethical principles	K_U06	P7S_UW
EK_U04	use the acquired knowledge and, applying ethical principles, resolve dilemmas arising in professional work	K_U13	P7S_UO
EK_K05	formulate moral problems and ethical dilemmas related to own and others' work in a professional and ethical manner	K_K06	P7S_KR

EK_K06	is aware of the need to apply the principles of ethics in relations with employees at different levels in the company, understands their different needs	K_K04	P7S_KO
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Content number	Educational/ curricular content	Reference to learning outcomes for the subject
	Lectures	EK_W01
T_01	Propedeutics of the issue	EK_W01 EK_W02
T_02	Ethics and law. Values, ideals and moral sanctions.	EK_W01
T_03	Ethics as an element of organisational culture.	EK_W02 EK_U03
T_04	Value conflicts in the management process.	EK_W02 EK_U03
T_05	The ethical environment of the capital market.	EK_W01 EK_W02
T_06	Ethical aspects of competition.	EK_W02 EK_U03
T_07	Professional codes of ethics.	EK_W02
	Exercises	
T_08	Ethical aspects of globalisation processes.	EK_U03 EK_U04
T_09	Christianity and other religions and ethics.	EK_W01 EK_U03 EK_K06
T_10	Ethical culture and ethics in selected countries.	EK_U03 EK_U04 EK_K05
T_11	Ethics in marketing and advertising.	EK_U03 EK_K05 EK_K06
T_12	Ethics in management.	EK_U04 EK_K05
T_13	Work ethics.	EK_U03 EK_U04 EK_K05

Methods and forms of teaching	Educational and curricular content
Lecture with Multimedia presentation of selected issues	
Conversation lecture	T_03, T_04, T_05, T_06, T_07
Problem-based lecture	
Informative lecture	T_01, T_02
Discussion	T_08

Work with text	T_09
Case study method	
Problem-based learning	
Didactic/simulation game	
Exercise method	T_11, T_12, T_13
Workshop method	
Project method	
Multimedia presentation	T_10
Audio and/or video demonstration	
Activating methods (e.g. brainstorming, SWOT analysis technique, decision tree technique, snowball method, constructing mind maps)	
Other (which ones?) - ...	
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Evaluation criteria in relation to particular learning outcomes				
Learning outcome	For the assessment 2	For the assessment 3	For the assessment 4	For the assessment 5
EK_W01	The student is not able to assess the ethical aspects of functioning of an organisation on the basis of theoretical approaches	To a small extent, students are able to evaluate ethical aspects of functioning of an organisation on the basis of theoretical approaches	The student is able to evaluate, to a good extent, the ethical aspects of functioning of an organisation on the basis of theoretical approaches.	The student is able to make an extended and fully independent assessment of the ethical aspects of organisational functioning based on theoretical approaches.
EK_W02	The student has no knowledge of norms and ethical rules organising social structures and institutions.	Students will gain basic knowledge about norms and ethical rules organizing social structures and institutions, including enterprises, as well as about their sources, nature, changes and ways of acting	Students will have knowledge of ethical norms and rules that organise social structures and institutions, including enterprises, and of the regularities that govern them, as well as of their sources, nature, changes and ways of operation	Students have in-depth knowledge of ethical norms and rules organising social structures and institutions, including enterprises, and of the regularities governing them, as well as of their sources, nature, changes and ways of acting
EK_U03	The student is not able to correctly apply selected moral norms in order to solve decision-making problems arising at the middle management level in the enterprise	The student is able to apply selected moral norms correctly, although to a limited extent, in order to solve decision-making problems arising at the medium level of enterprise management, guided by ethical principles.	Students will be able to correctly apply selected moral norms in order to solve decision-making problems arising at the medium level of enterprise management, guided by ethical principles.	The student is able to apply selected moral norms in a fully independent manner in order to solve decision-making problems arising at the medium level of enterprise management, guided by ethical principles.
EK_U04	The student is not able to use the acquired knowledge and apply ethical principles to solve	The student is able to use the acquired knowledge to a limited extent and solve dilemmas arising in	The student is able to use the acquired knowledge and solve dilemmas arising in professional work	The student is able to use the acquired knowledge to a very good extent and, applying ethical

	dilemmas arising in professional work.	professional work using ethical principles	using ethical principles.	principles, solve dilemmas arising in professional work
EK_K05	The student is not able to formulate moral problems and ethical dilemmas related to his own and others' work in an ethical manner.	The student is able to formulate, in a basic way complying with the rules of ethics, moral problems and ethical dilemmas related to his own and others' work.	The student is able to formulate in a correct and ethical way moral problems and ethical dilemmas related to his own and others' work.	The student is able to formulate moral problems and ethical dilemmas related to his own and others' work in a professional and ethical manner.
EK_K06	The student is not aware of the need to apply the principles of ethics in relations with employees of different levels in the company, does not understand their different needs	The student has limited awareness of the need to apply the principles of ethics in relations with employees at different levels in the company, limited understanding of their different needs	Students are aware of the need to apply the principles of ethics in relations with employees at different levels in the company, they understand their different needs	The student is fully aware of the need to apply the principles of ethics in relations with employees at different levels in the company, he/she understands their different needs in a profound manner

Verification of learning outcomes	EK symbols for the module/subject					
	W01	W02	U03	U04	K05	K06
Written test						
Oral exam						
Written credit	X	X	X	X	X	X
Oral credit						
Written colloquium						
Oral colloquium						
Test						
Project						
Written work						
Report						
Multimedia presentation			X	X	X	X
Work during exercises	X	X	X	X	X	X
Other (which ones?) -						

Hourly teaching load and student workload	Full-time studies	Part-time studies
1. Lectures (joint participation of academics and students)	15	15
2. Other forms (joint participation of academic staff and students)	15	15
3. Consultation with the teacher	20	20
Total 1+2+3	50	50
4. Internships (carried out by students on their own)	—	—
5. Student's own work (including homework and project work, preparation for a credit/exam)	50	50
Total 4+5	50	50
SUMMARY 1+2+3+4+5	100	100
Total ECTS credits according to the study plan	4	

Reference literature	– Adamczyk J. <i>Spółeczna odpowiedzialność przedsiębiorstw. Teoria i</i>
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	<p><i>praktyka</i>, PWE, Warszawa 2009.</p> <ul style="list-style-type: none"> - Filek J, <i>O wolności i odpowiedzialności podmiotu gospodarującego</i>, Wyd. AE w Krakowie, Kraków 2002. - Gasparski W., Lewicka-Strzałecka A. Miller D. <i>Etyka biznesu, gospodarki i zarządzania</i>, Wyd. Wyższej Szkoły w Humanistyczno-Ekonomicznej w Łodzi, Warszawa 1999. - Klimczak B., <i>Etyka gospodarcza</i>, Wyd. AE we Wrocławiu, Wrocław 2006. - Rok B., (red.): <i>Więcej niż zysk, czyli odpowiedzialny biznes. Programy, strategie, standardy</i>, Forum Odpowiedzialnego Biznesu, Warszawa 2001. - Rybak M., <i>Etyka menedżera – społeczna odpowiedzialność przedsiębiorstwa</i>, Wydawnictwo Naukowe PWN, Warszawa 2007. - Ryan L., Sójka J (red.) <i>Etyka biznesu</i>, Wydawnictwo „W drodze”, Poznań 1997. - Sternberg E., <i>Czysty biznes. Etyka biznesu w działaniu</i>, Wydawnictwo Naukowe PWN 1998.
<p>Complementary literature</p>	<ul style="list-style-type: none"> - Klimczak B., <i>Etyka życia gospodarczego</i>, Wyd. Akademii Ekonomicznej im. O. Langego, Wrocław 2006. - Rybak M., <i>Etyka menedżera - społeczna odpowiedzialność przedsiębiorstwa</i>, PWN, Warszawa 2004. - Porębski Cz., <i>Czy etyka się opłaca? Zagadnienia etyki biznesu</i>. Znak, Kraków 1997.