



## DESCRIPTION OF THE SUBJECT

<b>FIELD OF STUDY</b>	<b>Management</b>
<b>SPECIALISATION</b>	All
<b>MODE OF STUDY</b>	Full-time / Part-time
<b>SEMESTER</b>	1

<b>Name of the subject</b>	<b>Management concepts</b>	MO_1_2
<b>Hourly dimension of particular forms of classes</b>	Full-time studies – 45 Part-time studies – 45	
	• <b>lectures</b> Full-time studies – 15 Part-time studies – 15	
	• <b>other forms</b> Full-time studies – 30 Part-time studies – 30	

<b>Learning objectives:</b>	<ul style="list-style-type: none"> <li>– the student understands classical and contemporary management concepts;</li> <li>– applies contemporary management concepts in describing and explaining management phenomena.</li> </ul>
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<b>Learning outcomes for the subject</b>			
<b>Number</b>	<b>Learning outcomes, a student who has successfully completed the course will be able to:</b>	<b>Reference of learning outcomes for the programme</b>	<b>The reference to the learning outcomes for the area</b>
EK_W01	has knowledge of the conceptual approach to business management	K_W11	P7S_WK
EK_W02	understands the complex and evolutionary nature of different management concepts	K_W14	P7S_WK
EK_U03	select management principles and instruments	K_U04	P7S_UW
EK_U04	analyse management problems	K_U02	P7S_UW
EK_U05	skilfully select an appropriate management method for the team in which he/she carries out the task	K_U14	P7S_UO
EK_K06	recognises the importance of a leader and team approach to building and shaping modern management concepts in a contemporary enterprise	K_K07	P7S_KR

<b>Content number</b>	<b>Educational/ curricular content</b>	<b>Reference to learning outcomes for the subject</b>
	<b>Lectures</b>	
<b>T_01</b>	Structural concepts of management.	EK_W01
<b>T_02</b>	Subjective management concepts - human relations, psychological approach.	EK_W01 EK_U03

<b>T_03</b>	Integrative management concepts - a theoretical approach.	EK_W01 EK_U03 EK_U05
<b>T_04</b>	Contemporary management orientations and concepts.	EK_W02 EK_U03
<b>T_05</b>	Concepts of the learning, intelligent, virtual and networked organisation.	EK_W01 EK_W02
<b>T_06</b>	Paradigms of processivity, flexibility and change in management concepts.	EK_W01 EK_U03 EK_U05
	<b>Exercises</b>	
<b>T_07</b>	Integrative management concepts - concept of administrative behaviour, organisational game theory, situational approach, systems approach.	EK_U03 EK_U04 EK_U05 EK_K06
<b>T_08</b>	Contemporary management orientations and concepts - customer orientation, quality orientation, innovation and know-how orientation, profit orientation, enterprise value orientation, knowledge orientation, people orientation, resource approach.	EK_U03 EK_U04 EK_U05 EK_K06
<b>T_09</b>	Contemporary orientations and concepts of management on selected examples.	EK_U03 EK_U04 EK_U05 EK_K06

<b>Methods and forms of teaching</b>	<b>Educational and curricular content</b>
Lecture with Multimedia presentation of selected issues	
Conversation lecture	T_04, T_05, T_06
Problem-based lecture	
Informative lecture	T_01 – T_03
Discussion	
Work with text	
Case study method	T_10
Problem-based learning	
Didactic/simulation game	T_08
Exercise method	T_07, T_09
Workshop method	
Project method	
Multimedia presentation	T_07, T_09
Audio and/or video demonstration	
Activating methods (e.g. brainstorming, SWOT analysis technique, decision tree technique, snowball method, constructing mind maps)	
Other (which ones?) - ...	
...	

<b>Evaluation criteria in relation to particular learning outcomes</b>				
<b>Learning outcome</b>	<b>For the assessment 2</b>	<b>For the assessment 3</b>	<b>For the assessment 4</b>	<b>For the assessment 5</b>

EK_W01	The student has no knowledge of the conceptual approach to business management.	The student has little knowledge of the conceptual approach to business management.	The student has good knowledge of the conceptual approach to business management.	The student has a very good knowledge of the conceptual approach to business management.
EK_W02	The student does not understand the complex and evolutionary nature of different management concepts.	The student is able to present the evolutionary character of particular management concepts to a small extent.	The student is able to present the evolutionary character of particular management concepts.	The student is able to perfectly present the evolutionary nature of the different management concepts.
EK_U03	The student is unable to identify management principles or instruments.	The student is sufficiently able to select the principles and instruments of management.	The student is able to select well the principles and instruments of management.	The student is perfectly able to select the principles and instruments of management.
EK_U04	The student is unable to analyse management problems.	The student is not fully able to analyse management problems independently.	The student is able to analyse management problems correctly.	The student is able to analyse management problems in a professional manner.
EK_U05	The student is not able to select an appropriate management method to the team in which he/she carries out the task.	To a limited extent, the student is able to select an appropriate management method to the team in which he/she carries out the task.	The student is able to skilfully select an appropriate management method to the team in which he/she carries out the task.	The student is able to very skilfully select an appropriate management method to the team in which he/she carries out the task.
EK_K06	The student does not perceive the importance of a leader and a team approach to building and shaping modern management concepts in contemporary enterprises	Student recognizes the importance of a leader and a team approach in building and shaping modern management concepts of a contemporary enterprise	The student recognizes the importance of a leader and a team approach to building and shaping modern management concepts in a modern company.	The student fully recognises the importance of a leader and a team approach to building and shaping modern management concepts in a modern enterprise

Verification of learning outcomes	EK symbols for the module/subject					
	W01	W02	U03	U04	U05	K06
Written test						
Oral exam	X	X	X	X	X	X
Written credit	X	X	X	X		
Oral credit						
Written colloquium						
Oral colloquium	X	X	X	X	X	X
Test						
Project						
Written work						
Report						
Multimedia presentation	X	X	X	X	X	X
Work during exercises	X	X	X	X	X	X
Inne (jakie?) –						

Hourly teaching load and student workload	Full-time studies	Part-time studies
1. Lectures (joint participation of academics and students)	15	15
2. Other forms (joint participation of academic staff and students)	30	30
3. Consultation with the teacher	15	15
<b>Total 1+2+3</b>	<b>60</b>	<b>60</b>
4. Internships (carried out by students on their own)	—	—
5. Student's own work (including homework and project work, preparation for a credit/exam)	75	75
<b>Total 4+5</b>	<b>75</b>	<b>75</b>
<b>SUMMARY 1+2+3+4+5</b>	<b>125</b>	<b>125</b>
<b>Total ECTS credits according to the study plan</b>	<b>5</b>	

<b>Reference literature</b>	<ul style="list-style-type: none"> <li>– Brillman J.: <i>Nowoczesne koncepcje i metody zarządzania</i>, PWE, Warszawa 2004.</li> <li>– Czerska M., Szpitter A., <i>Koncepcje zarządzania. Podręcznik akademicki</i>, Wyd. C.H. Beck, Warszawa 2010.</li> <li>– Griffin R. W.: <i>Podstawy zarządzania organizacjami</i>, PWN, Warszawa 2006</li> <li>– M.J. Hatch, <i>Teoria organizacji</i>, PWN, Warszawa 2002.</li> <li>– M.J. Hatch, M. Kostera, A.K. Koźmiński, <i>Trzy oblicza przywództwa. Menedżer – artysta – kapłan</i>, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2010.</li> <li>– <i>Podstawy zarządzania przedsiębiorstwem. Metody zarządzania. Praca zbiorowa</i> pod red. H. Bienioka, AE, Katowice 1999.</li> <li>– Zimniewicz K.: <i>Współczesne koncepcje i metody zarządzania</i>, PWE, Warszawa 2008</li> </ul>
<b>Complementary literature</b>	<ul style="list-style-type: none"> <li>– Durlik I.: <i>Strategie zarządzania</i>, Placet, Warszawa 2006</li> <li>– Machaczka J.: <i>Management rozwojem organizacji</i>, PWN, Kraków 1998</li> <li>– Strategor : <i>Zarządzanie firmą, Strategie, struktury, decyzje, tożsamość</i>, PWE, Warszawa 2010</li> <li>– Stoner J.A.F., Freeman R.E., Gilbert D.R.: <i>Kierowanie</i>, PWE, Warszawa 2011</li> </ul>