C. Practical module - Business management

Number	Name of the subject	Total number of hours fulltime studies	Total number of hours parttime studies	ECTS	Type of classes	Number of hours in individual semesters												Way to pass
						full-time studies						part-time studies						
						semester I	semester II	semester III	semester IV	semester V	semester VI	semester I	semester II	semester III	semester IV	semester V	semester VI	
1	Economic geography	30	18	2	W			10						8				P
					Ć			20						10				
2	Economic history	30	18	2	W	10						8						P
					Ć	20						10						
3	Foreign language (to choose english / german)	180	108	12	W													P/E
					Ć	30	30	30	30	30	30	18	18	18	18	18	18	
4	Pre-medical first aid	20	12	1	W	5						2						P
					Ć	15						10						
5	Information technology	30	18	2	W	10						8						P
					Ć	20						10						
6	Controlling financial	30	18	3	W			10						8				P
					Ć			20						10				
7	Information technology in management	30	30	3	W				10						10			E
					Ć				20						20			
8	Macroeconomics	30	18	3	W		10						8					P
					Ć		20						10					
9	Sales and value management in a medium-sized enterprise	30	18	2	W					10						8		P
					Ć					20						10		
10	Strategy analysis	30	18	2	W			10						8				P
					Ć			20						10				
11	Taxes in business	30	18	2	W					10						8		P
					Ć					20						10		
12	E-marketing	30	18	2	W						10						8	P
					Ć						20						10	
13	Securities law	30	18	3	W						10						8	P
					Ć						20						10	
14	Fundamentals of econometrics	30	18	2	W			10						8				P
					Ć			20						10				
15	Practical economic and financial decisions in a company	30	18	3	W						10						8	P
					Ć						20						10	
16	Proseminar	30	18	1	W													P
					Ć				30						18			
17	Insurance market	30	18	2	W						10						8	P
					Ć						20						10	
18	Diploma seminar	60	36	10	W													P
					Ć					30	30					18	18	
19	Marketing management and planning	30	18	2	W			10						8				P
					Ć			20						10				
20	Logistics management	30	18	2	W				10						8			P
					Ć				20						10			
21	Customer service workshop	30	18	2	W					10						8		P
					Ć					20						10		
22	Techniques of employee motivation	30	18	2	W				10						8			P
					Ć				20						10			
23	Organisation and management methods	30	18	2	W					10						8		P
					Ć					20						10		
24	Managers work organisation	30	18	2	W						10						8	P
					Ć						20						10	
25	Computer techniques in management	30	18	2	W				10						8			P
					Ć				20						10			
26	Employer social responsibility	30	18	2	W					10						8		P
					Ć					20						10		
27	Customer value management	30	18	2	W						10						8	P
					Ć						20						10	
Subjects do choose:																		
28	Customs and Foreign Exchange Law	30	18	2	W						10						8	P
					Ć						20						10	
	Group management				W													
					Ć													
29	Economics and organisation of foreign trade	30	18	2	W				10						8			P
					Ć				20						10			
	EU economic integration				W													
					Ć													
30	Contemporary management concepts	30	18	2	W						10						8	P
					Ć						20						10	
	EU funds in the development process				W													
					Ć													
31	Management of capital groups	30	18	2	W					10						8		P
					Ć					20						10		
	City logistics				W													
					Ć													
32	Banking and banking law	30	18	2	W					10						8		P
					Ć					20						10		
	Micro-entrepreneurship				W													
					Ć													
33	Stock exchanges and capital markets	30	18	2	W						10						8	P
					Ć						20						10	
	Techniques in corporate financial management				W													
					Ć													
34	Student practice - 6 months, 720 h			29	MP													P
	OVERALL:	**1160**	**708**	**116**		**110**	**60**	**180**	**210**	**270**	**330**	**66**	**36**	**108**	**138**	**162**	**198**	