



Subject code		Subject name	Corporate finances	
Field of study			Finance and accounting - first degree studies	
Type of subject or module			C. Degree module	
Profile of education (studies)		practical		
Speciality		1. Finance and accounting in business 2. Public sector finance and accounting		
Semester		3		
Language of classes		Polish		
Hourly dimension of classes and student work				
			Full-time studies	Part-time studies
1. Lectures (joint participation of academic teachers and students)			15	10
2. Other forms (joint participation of academic teachers and students)			45	20
3. Consultation with the teacher			5	10
Together 1+2+3			65	40
4. Internships (conducted independently by students)			—	—
5. Student's own work (including homework and design work, preparation for the credit/examination)			60	85
Together 4+5			60	85
SUM 1+2+3+4+5			125	125
Total ECTS credits according to study plan			5	
Description of learning outcomes for the subject				
	DESCRIPTION OF THE LEARNING OUTCOME IN QUESTION		SYMBOL EKK (reference to directional learning outcomes)	
has the knowledge - knows and understands:				
	He knows the elementary terminology of corporate finance		K_W04	
	He knows the basic principles of financial management in economic operators		K_W11	
has the following skills - is capable, can:				

K_U03	Able to perform an index analysis of financial statements	K_U02 K_U17 K_U18
K_U04	Can apply a break-even analysis to assess the viability of an economic operator	K_U02 K_U17 K_U18
K_U05	Able to use the principles of financing and investment to assess the structure and cost of capital in an enterprise	K_U12 K_U17 K_U18
K_U06	Is able to apply selected methods to assess the effectiveness of investment projects	K_U12 K_U17 K_U18
has the following social competences - is aware and ready to:		
K_K07	Expresses openness to the need for creative problem solving, searching for new methods of financial management in the literature on the subject and research conducted	K_K03
Learning objectives		
<ul style="list-style-type: none"> - transferring knowledge on corporate finance - to develop practical financial management skills for companies 		
Educational content		
<p>Lectures:</p> <ol style="list-style-type: none"> 1. Introduction to company finances. 2. Choice of legal form and taxation. 3. Subject and tasks of company finances. 4. Financial statements - balance sheet and profit and loss account. 5. Indicative analysis of financial statements. 6. Operational decisions in a company. Profitability threshold analysis. 7. Short-term company finance management - management of current assets and current liabilities. 8. Financial decisions in the company. Principles of financing and investing - foreign capital and its acquisition. Costs of capital - debt and equity. 9. Investment decisions in the company. Capital investment - tangible and monetary investments. The value of money in time. Simple and complex methods of evaluating investment projects 		
<p>Other forms of activity:</p> <ol style="list-style-type: none"> 1. Choice of forms of corporate taxation and tax consequences. Using the analysis of the structure and dynamics of financial statements in the assessment of the economic and financial condition of an economic entity. 2. Application of selected methods of index analysis to the evaluation of the company. Operational decisions in the company - profitability threshold analysis. 3. Financial decisions in the company - principles of financing and investment - foreign capital and its acquisition. Issue of shares and bonds. 4. Investment decisions - capital investment - tangible and monetary investments. Simple and complex methods of evaluating investment projects. 		
Recommended literature		
<ol style="list-style-type: none"> 1. Czekaj J., Dresler Z. 2018. Zarządzanie finansami przedsiębiorstw, Podstawy teorii. Wydanie 3, Wydawnictwo Naukowe PWN. 2. Dębski. W. 2019. Teoretyczne i praktyczne aspekty zarządzania finansami przedsiębiorstwa. Wydawnictwo Naukowe PWN. 3. Michalski E. 2019. Zarządzanie przedsiębiorstwem. Podręcznik akademicki. Wydawnictwo 		

Naukowe PWN.

4. Stephen Barker, Brilliant Project Management, what the best project managers know, do and say, Paerson Education Limited, 2013.
5. Richard Rumelt, Good Strategy Bad Strategy: The Difference and Why It Matters, Profile Books, 2011.
6. Bień W. 2011. Zarządzanie finansami przedsiębiorstwa. Wydawnictwo Difin.
7. Rutkowski A. 2016. Zarządzanie finansami. Wydawnictwo PWE.

Methods and forms of conducting classes	Yes (X) / no
Lecture with multimedia presentation of selected issues	X
Conversion lecture	
Problematic lecture	
Informational lecture	
Discussion	
Working with the text	
Case study method	X
Problem-based learning	
Teaching/simulation game	X
Exercise method	
Workshop method	
Design method	
Multimedia presentation	
Audio and/or video demonstrations	
Activation methods (e.g. "brainstorming", SWOT analysis, decision tree technique, "snowball" method, "thought maps" construction)	
Group work	X
Others (what?) -	
Methods and forms of verification of learning outcomes	Yes (X) / no
Written examination	X
Oral examination	
Written credit at the end of classes	
Oral credit at the end of classes	
Written intersemesterly colloquium	X
Intermediate oral colloquium	
Test	

Written work	
Report	
Multimedia presentation	
Others (what?) -	
Remarks by the facilitator	
Scale of marks and way of establishing marks	
<p>The scale of the ratings:</p> <p>insufficient (2)</p> <p>sufficient (3)</p> <p>sufficient plus (3.5)</p> <p>good (4)</p> <p>good plus (4.5)</p> <p>very good (5)</p>	<p>The evaluation is based on the following scale:</p> <p>Less than 55.00 % - grade 2</p> <p>55.00 % or more - rating 3</p> <p>60.00 % or more - rating 3.5</p> <p>70.00 % or more - rating 4</p> <p>80.00 % or more - rating 4.5</p> <p>90.00 % or more - rating 5</p>